

FOR IMMEDIATE RELEASE

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Swiss National Day Celebrations at Ayana Midplaza Hotel: Strengthening Bilateral Relations Between Switzerland and Indonesia

Jakarta, Indonesia - The spirit of unity and friendship between Switzerland and Indonesia was celebrated at the Ayana Midplaza Hotel on the 1st of August, in commemoration of Swiss National Day. This year's celebration held special significance as it marked the 175th anniversary of the federal constitution, established in 1848. The event, attended by over 800 guests, marked a significant milestone as the first major celebration held after the pandemic. Distinguished and important guests graced the occasion, including Federal Councilor and Minister of Foreign Affairs, Ignazio Cassis, Minister of Foreign Affairs of the Republic of Indonesia, Ibu Retno Marsudi, Deputy Secretary General of ASEAN for ASEAN Economic Community, Satvinder Singh, Deputy Secretary-General of ASEAN for Community and Corporate Affairs, Tran Duc Binh, and other esteemed personalities.

The highlight of the evening was the presence of Federal Councilor Ignazio Cassis, whose attendance added special significance to the celebration. His presence demonstrated the deepening and thriving relations between Switzerland and Indonesia, and allowed the Swiss community in Indonesia to meet Federal Councilor Cassis.

The celebration was further embellished by performances from renowned artists Raisa and Josh Kunze. Both artists enthralled the audience with their renditions of the national anthems of Indonesia and Switzerland, symbolizing the harmony and cultural exchange between the two nations.

The event showcased the generous support from 26 sponsors, whose invaluable contributions made this celebration a resounding success. Notably, PT. Eigerindo Multi Produk Industri, PT. Endress+Hauser Indonesia, PT. KOLTIVA, PT. Nestlé Indonesia, and PT. SICPA Peruri Securink played a vital role in enriching the festivities by setting up booths as part of the celebration.

During the event, the Ambassador, Federal Councilor, and Indonesian Minister delivered speeches that emphasized the strong bilateral ties shared by Switzerland and Indonesia. They highlighted the common values and achievements that have been accomplished through mutual cooperation. The speeches emphasized the hope for even deeper and more positive bilateral relations in the future.

Swiss National Day, commemorating the signing of the Federal Charter of 1291, holds a significant place in the hearts of the Swiss people. The holiday became official throughout Switzerland following a 1993 referendum. Bonfires and fireworks illuminate the skies across Switzerland on 1st August, symbolizing the unity and resilience of the Swiss nation.

In conclusion, the Swiss National Day celebration at Ayana Midplaza Hotel served as a testament to the unwavering friendship between Switzerland and Indonesia. The event showcased the commitment of both nations to continue fostering good bilateral relationships, strengthening cultural ties, and achieving mutual prosperity.

We extend our heartfelt gratitude to the following sponsors, whose support was instrumental in making this event possible: PT. ABB Sakti Industri, PT. Anugerah Pharmindo Lestari, Asia Green Real Estate, Bahar, PT. Berca Schindler Lifts, PT. Bühler Indonesia, PT. Clariant Indonesia, PT. Eigerindo Multi Produk Industri, PT. Endress+Hauser Indonesia, PT. Georg Fischer Indonesia, PT. Givaudan Indonesia, Gran Meliá Jakarta, Integrity Indonesia, KADIN Indonesia, PT KOLTIVA, PT Nestlé Indonesia, PT. Novartis Indonesia, Regal Springs Indonesia, PT. Roche Indonesia, PT. SICPA PERURI SECURINK, Sika Indonesia, PT. Star Software Indonesia, SwissCham Indonesia, Time International, PT. TUNAS TASIK, and PT. Zurich.

We also acknowledge Ayana Midplaza Hotel for their exceptional hospitality and hosting of this grand celebration.

For media inquiries and further information, please contact:

Ferani Atmadja Heng
Culture, Tourism, and Media Officer
Embassy of Switzerland to Indonesia, Timor-Leste and ASEAN
ferani.heng@eda.admin.ch