

# MEDIA FACT SHEET

## The Leading Indonesia-Based Sustainable Agriculture & Supply Chain Traceability Startup



**HEADQUARTER**  
Jakarta, Indonesia

**FOUNDED IN**  
2013

**TRIPLE-TECH COMPANY**  
AgriTech, FinTech, ClimaTech

**KEY INVESTORS**  
AC Ventures, Silverstrand Capital, Planet Rise, Development Finance Asia, Blue 7, The Meloy Fund

**EXECUTIVE TEAM**  
**Manfred Borer** (CEO, Co-Founder), **Furqonuddin Ramdhani** (Co-Chief Product Tech Officer, Co-Founder), **Tika Sylvia** (CMO), **Kai Besser** (Co-Chief Product Tech Officer), **Daniel Kusniadi** (Sr. Head of Finance)

### 63 CROPS & COMMODITIES

- Cocoa
- Coffee
- Rubber
- Palm Oil
- Sorghum
- Mango
- Seaweed
- Corn
- Rattan
- Sea Salt
- Shrimp
- Mango
- Durian
- Pomelo
- Vanilla
- Dairy
- Maize
- Arenga Palm

And Numerous Others

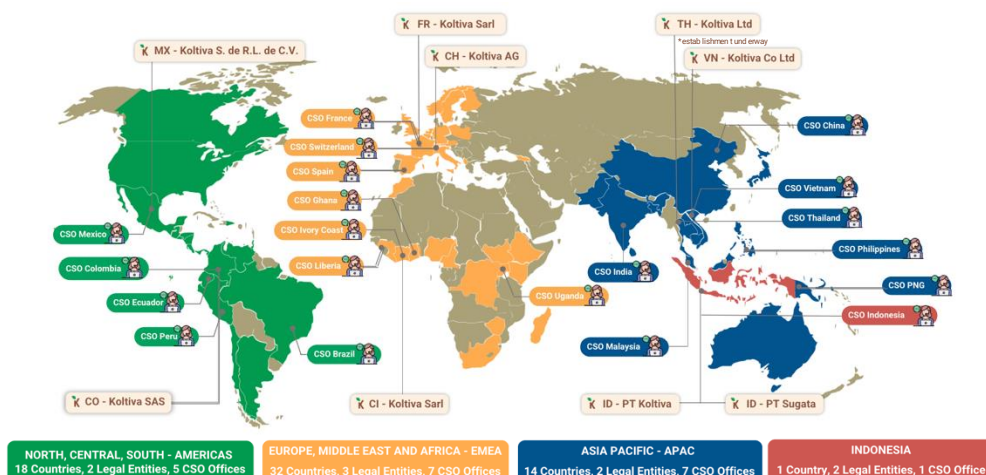
**ABOUT KOLTIVA** - Offering human-centered technology and boots-on-the-ground solutions that digitize agribusinesses and help smallholder producers transition to sustainable practices and traceable sourcing, **KOLTIVA** is recognized as the leading Indonesia-based sustainable agriculture and supply chain traceability startup. As a global technology provider, it constructs ethical, transparent, and sustainable supply chains, assisting enterprises in fortifying their resilience and transparency.

The company helps businesses and their suppliers comply with ever-changing regulations and consumer demands worldwide with traceability solutions. Operating in more than 65 countries and fortified by a network of 20 customer support offices, Koltiva is steadfast in supporting over 19,000 enterprises in establishing transparent and robust supply chains while empowering over 2,000,000 producers to increase their annual income.

### BUSINESS SOLUTIONS

- ✓ **KoltiTrace**, Traceability Solutions.
- ✓ **KoltiSkills**, Extension Services for Sustainable Sourcing.

### 4 GLOBAL REGIONS WITH 65 OPERATING COUNTRIES



# Unveiling Market Pain Points and Key Drivers in the Global Supply Chains



## Driven by the Growing Demand of Ever-Changing Regulation To Comply with Stringent Regulations

Over 50,000 EU-based businesses and non-EU companies engaged in the EU market must adhere to the European Union Deforestation Regulation (EUDR) that enforces stringent due diligence on businesses to combat global deforestation by December 2025.



## Climate Change and Smallholders' Vulnerability In Agriculture Supply Chain

Over 630M agriculture smallholders and micro-enterprises are vulnerable to climate change. On the other hand, agriculture is a major part of the climate problem, that causes 19-29% of total GHG emissions.



## Growing Consumer Demand for Sustainable and Safe Products

The surge in consumer demand for sustainable products is reshaping industries and driving companies to adopt socially and environmentally responsible practices, reduce environmental harm and prioritize eco-friendly sourcing, manufacturing, and distribution processes.



### AWARDS

- Uplink
- GRAFT Challenge 2021
- ClimaTech Run 2022
- GrowAsia
- Youth South 4
- UNFPA
- UNDP
- Sustainable Marketing Challenge 2023, Marketeers



### MEMBERSHIPS

- Swiss Platform for Sustainable Cocoa (SWISSCO)
- SwissCham Indonesia
- Global Coffee Platform (GCP)
- Global Platform for Sustainable Natural Rubber (GPSNR)
- PISAgro
- Roundtable on Sustainable Palm Oil (RSPO)
- Cool Farm Alliance
- Cocoa Association of Asia (CAA)
- Sustainable Coconut Partnership (SCP)
- Swiss Sustainable Coffee Platform (SSCP)
- Conservation Alliance for Seafood Solutions
- Masyarakat Akuakultur Indonesia
- Sustainable Coffee Platform of Indonesia (SCOPI)
- EuroCham Vietnam
- Dutch Business Association Vietnam

KOLTIVA has partnered with leading agri-enterprises, managing some of the world's largest supply chains and working on diverse projects with multinational corporations across various commodities, which has strengthened its ability to understand client needs and develop tailored solutions quickly.

This experience has enhanced KOLTIVA's adaptability in addressing supply chain challenges, such as customized traceability and certification systems, and providing training and coaching specific to different commodities, particularly for stakeholders with limited digital and financial literacy and knowledge of regenerative agriculture.

For over a decade, KOLTIVA has honed expertise in creating a trusted and reliable traceability platform and sustainability tools.

Initially launched as CocoaTrace in 2013, KoltiTrace has grown over 12 years of dedicated development into the leading web platforms and mobile apps that serve the needs of small, medium, and large businesses across various commodities, from farm inputs to manufacturing.